

Sponsorship Package

**20th EWA Brussels Conference:
Water security in a Europe
under pressure**

24 November 2026, VIVAQUA, Brussels



About the Conference

In June 2025, the European Commission introduced the **European Water Resilience Strategy**, addressing water challenges like droughts, pollution, efficiency, and reuse. The focus then shifted to investing in solutions to implement these actions.

The **19th edition of the EWA Brussels Conference** focused on **Water Resilience and Investment: Navigating Climate Challenges** and took place in Brussels on 18th November.

High-level speakers and stakeholders explored key topics under three main sessions: **Investing in Water**, the **UWWTD** and **Climate Change**, and **R&I under the WRS**.

Notable speakers included **Veronica Manfredi**, Director, Zero Pollution and Green Cities at the Directorate-General for Environment, European Commission, and **Edouard Pérard** Head of Water Division at the European Investment Bank but also **Alberto Pistocchi**, Directorate general at the Joint Research Center (JRC), European Commission or **Arnaud Valleteau**, CEO Engineering & Procurement Project Activity, VEOLIA Water Technologies.

The conference continued the conversation by turning the spotlight on investment needs and practical solutions that were key to transforming resilience strategies into real-world impact. We welcomed speakers from the EU institution(s), alongside representatives from our EWA member network, to explore how policy, innovation, and financing needed to align to drive effective climate action and water resilience.

The **20th EWA Brussels Conference** focusing on **Water Security in a Europe under pressure** is expected to build on the success of its predecessors, bringing together a diverse group of participants from across Europe to continue fostering collaboration, innovation, and dialogue around the pressing issues of the water sector. While the exact lineup of speakers is yet to be confirmed, the conference will feature representatives from key EU institutions, as well as experts from various areas of the water sector, offering a platform for key stakeholders to share their insights and expertise.

Don't miss the opportunity to become a sponsor and explore our sponsorship offers on the following page.

Impressions of the 19th EWA Brussels Conference:



Sponsorship Offer

General advantages:

- To support the EWA goal: Clean Water for Europe: Quality, Safety, and Sustainability for All.
- Access to an audience of water professionals from all over Europe.
- Gain visibility in the European water and waste water sector.

1. Before the conference:

- Your company logo and a link to your website will be featured on the conference page.
- Logo in the flyer of the event.
- Option to link to the EWA name and the conference event page from your company's website.
- **Gold Sponsors:** Mentioned as sponsor in the posts advertising the conference on social media (LinkedIn 8200 followers and counting). The first post will include an announcement of your sponsorship with a small description of your company/organization.
- **Gold Sponsors:** Mentioned as a sponsor in the EWA Newsletter (2,700 recipients) and in the EWA Publicity Mailing List (4,100 recipients).

2. During the conference:

- **Gold** and **Silver Sponsors:** Mentioned as sponsor in the welcome address of the 20th EWA Brussels Conference.
- **Gold** and **Silver Sponsors:** Possibility to place a roll-up at the location of the event.
- **Gold Sponsors:** Your logo will be displayed on the program, accessible online via QR Code and on the badge of the conference.

3. After the conference:

- Your logo and a link to your company website will be featured on the conference webpage in the past event section for a minimum of 6 months.
- Your name and email address (personalized contact information) will be included in the EWA follow-up email sent to all participants.
- **Gold Sponsors:** Mentioned as sponsor in the follow-up about the conference on EWA social media (LinkedIn) and in the EWA Newsletter.

SPONSORSHIP TYPE:



GOLD SPONSOR:
3 250 €

+ 3 free participants
(Max. 3 sponsors)



SILVER SPONSOR:
2 250 €

+ 2 free participants
(Max. 3 sponsors)



BRONZE SPONSOR:
1 750 €

+ 1 free participant
(Unlimited number
of sponsors)

Sponsorship Packages

Benefits for sponsorship	 GOLD	 SILVER	 BRONZE
Support the EWA goal, access to audience, gain visibility	✓	✓	✓
Logo and link to the company website on the event page	✓	✓	✓
Logo in the flyer of the event	✓	✓	✓
Mentioned as a sponsor in the welcome address	✓	✓	
Possibility to place a roll-up of your company at the conference venue	✓	✓	
Mentioned as sponsor in the EWA Newsletter and on Social Media	✓		
Logo in the online program of the event and on the conference badge	✓		
Invite participants of your choice to attend the conference	3	2	1
	3 250€	2 250€	1 750€

Confirmation of sponsorship for the 20th EWA Brussels Conference:

☐ Gold Sponsor
 ☐ Silver Sponsor
 ☐ Bronze Sponsor

Additional option:

- ☐ I would like to sponsor the morning coffee break for 250€ *
☐ I would like to sponsor the afternoon coffee break for 250€*

**Mentioned in the program and logo displayed on the buffet*

Company Name: _____

Contact Person: _____

Full Address: _____

Email Address: _____

Tax ID Number: _____

Date and Signature: _____